



## USCBC 51st Annual Membership Meeting 2024

June 12, 2024 – Washington, DC

This event will be in-person including a networking breakfast, and luncheon. There will be a virtual attendance option via Zoom webinar.

### Sponsorship Packages\*

#### Ruby Sponsorship Level: \$10,000

##### Benefits:

- **Participation:** Two in-person complimentary conference registrations and unlimited virtual registrations, inclusive of **one reserved seat** for a senior executive **at the luncheon head table** with speakers.
- **Valuable corporate branding:** Recognition as underwriter in all conference marketing and publicity platforms (*USCBC website, conference agendas, social media*), on the holding slides and verbally at the onset of the conference.
- **Exposure:** Opportunity to feature your brand to key stakeholders and influencers in the China business and policy communities.
- **Messaging:** Opportunity to include a one-page company overview/promotional page in the digital meeting packet.
- **Networking:** With key stakeholders in US-China relations
- **Speaking role:** Optional brief speaking opportunity for your senior executive.

#### Sapphire Sponsorship Level: \$5,000

##### Benefits:

- **Participation:** One in-person complimentary conference registration and unlimited virtual registrations, inclusive of **one seat** for a senior executive **at a VIP reserved table**.
- **Valuable corporate branding:** Recognition as underwriter in all conference marketing and publicity platforms (*USCBC website, conference agendas, social media*), on the holding slides and verbally at the onset of the conference.
- **Exposure:** Opportunity to feature your brand to key stakeholders and influencers in the China business and policy communities.
- **Messaging:** Opportunity to include a one-page company overview/promotional page in the digital meeting packet.
- **Networking:** With key stakeholders in US-China relations

*\*We would be pleased to discuss additional ways to highlight your company's financial support, as appropriate.*

**Contact:** Director of Programs & Administration, Nathaniel Davis ([ndavis@uschina.org](mailto:ndavis@uschina.org)) about sponsorship and other questions regarding the Annual Membership Meeting.