



Benefits of Membership for Small- & Medium-Sized Enterprises (SMEs)

The US-China Business Council (USCBC) provides its member companies of all sizes with a wide array of business advisory, networking, advocacy and business-focused information services on both policy and operating issues in the US and China. Membership is company-wide, allowing all employees to benefit from USCBC services and access members-only website content and weekly emailed publications. USCBC membership is generally restricted to American headquartered companies. Click [here](#) to become member.

Business Advisory Services

USCBC staff in Washington, DC, Beijing, and Shanghai respond to member company inquiries on nearly any China-related subject. Key business advisory services include:

- Providing advice on operating issues, best practices, and investment strategies;
- Working with members one-on-one to answer company-specific questions;
- Briefings for US and China-based executives; and
- Analysis of market, regulatory, and policy changes that affect US companies doing business with China.

SME Testimonial

“As a USCBC member for over three years, I really value the biweekly CMI Live Member Update zoom calls that summarize the latest happenings in the US-China relationship, as well as the many in-person and virtual events hosted by USCBC each year. But more than anything, I appreciate the personal attention and follow up provided by the various USCBC team members - they make themselves available and are always ready to help!”

- Mitch Thomson
*Founder, Ss Brewtech
Principal, Bridge Pacific
Consulting*

Networking, Meetings & Events

Through its many membership programs in the US and China, USCBC offers executives from member firms numerous opportunities to engage with fellow executives, private-sector specialists, and US and PRC officials at the national and subnational levels, including:

- Opportunities to interact with and learn from other SME members;
- Opportunities to network and develop business connections with larger companies in the USCBC membership;
- Platforms that provide access to Chinese provincial and local officials, Chinese business partners, and other import and export opportunities;
- Introductions to US state-specific trade resources and officials to facilitate your company’s business with China; and
- Opportunities for thought leadership in local and national media and for your company to be highlighted on USCBC’s social media accounts and in its [50 States, 50 Stories](#) newsletter.

Member companies are also [invited to](#):

- Five major annual conferences - three in the United States and two in China;
- Regular policy-oriented virtual and in-person events in Washington, DC, Beijing, and Shanghai;
- Meetings with government delegations visiting China or the United States; and
- Issue-specific roundtable discussions coordinated by each of USCBC’s offices.



Advocacy Efforts

USCBC has always played an important role in US policy debates and fought for stable and expanded US-China economic links. American companies look to USCBC to be their collective voice on key policy issues and to provide US and PRC officials with definitive information and positions on American business interests with China. Among USCBC's many policy-related initiatives are:

- Policy statements that provide US and PRC officials with responsible, accurate, and persuasive arguments on critical policy concerns;
- Support for the activities and objectives of US businesses in China through congressional testimony, media interaction, and engagement with the US and PRC governments, including visits to China by USCBC's board of directors for high-level advocacy meetings; and
- Sustained efforts to inform members of Congress and congressional staff of US commercial interests in China.

As a USCBC member, you can directly participate in these advocacy efforts by:

- Attending meetings with your US congressional representatives and staff members as well as state-level leaders to advocate on US-China trade and investment issues important to your company; and
- Being notified of opportunities to engage with Chinese officials at both the central and local levels to address key advocacy issues and company concerns.

Business-Focused Information

USCBC's regular publications and special reports provide the American business community with leading information and analysis on China's trade and investment environment and on key political issues on both sides of the Pacific that directly affect US business operations and local economies. USCBC regularly releases:

- [*50 States, 50 Stories*](#), a newsletter to provide American subnational governments, organizations, and SMEs with a monthly roundup of USCBC's most relevant analyses, research, and state-level and SME stories, in order to facilitate deeper understanding of the local impacts of the US-China commercial relationship;
- [*China Market Intelligence*](#), a members-only newsletter covering breaking US and China developments and analysis;
- [*Washington Update*](#), a newsletter on US political and legislative developments affecting trade with China; and
- [*Special reports*](#), which have covered such topics as intellectual property rights protection, operating best practices, and human resources developments in China.

Help Shape the World's Most Important Relationship

[Become a Member of USCBC Today](#)

USCBC Mission: To expand the US-China commercial relationship to the benefit of its membership and the US economy, favoring results-oriented engagement with China to eliminate trade and investment barriers and develop a rules-based commercial environment.