

Special Publicity Benefits and Deadlines

Wednesday, December 4, 2019, 6:00-9:00 pm Business Attire The Ritz-Carlton
1150 22nd St NW, Washington, DC

Corporate Logo Publicity

Sponsorship Level: Leadership, Benefactor, Patron, and Supporter

Deadline to Submit: October 25

Print: For Gala brochure and Gala signage

Accepted file format: EPS

- Color: Send one, four-color (CMYK) version
- Resolution: at least 300dpi
- Do not send a file in PMS color
- Make sure your company name and the word "print" is in the file name
- E-mail your logo to programs@uschina.org

Online: For USCBC website

- Accepted file formats: GIF or JPG
- File size: Less than 15k
- Logo dimensions: Your logo should be at least 100 pixels wide
 - Color: Use RGB color settings
- Do not send your print ready logo for online use
- Make sure your company name and the word "online" is in the file name
- E-mail your logo to programs@uschina.org

Corporate Profile Publicity

Sponsorship Level: Leadership, Benefactor and Patron

Deadline: October 25

Print: For Gala program

- Submit corporate summary text (about the company's China operations, achievements, and/or corporate social responsibility activities).
- Length

Leadership: 200-350 words maximum
 Benefactor: 150-200 words maximum

o Patron: 100 words maximum

Gala 2019 Home Page