



## FORECAST 2025: Sponsorship Opportunities

Wednesday, February 12, 2025 – Washington, DC

### **Ruby Sponsorship – \$10,000** *(limited slots available)*

#### ❖ **Premium Access & Engagement**

- Two (2) in-person complimentary conference registrations;
- Unlimited virtual registrations;
- Reserved seating for one senior executive at the luncheon head table with speakers, offering exclusive networking opportunities.

#### ❖ **Valuable Corporate Branding**

- Prominent recognition as underwriter across all marketing and publicity channels including: USCBC website, conference agenda, social media platforms, holding slides, and verbal acknowledgement at the onset of the conference.

#### ❖ **Exposure & Messaging**

- Showcase your brand to influential stakeholders in the China business and policy communities;
- Feature your company's story via a one-page overview, or promotional page in the digital meeting packet, shared with all conference attendees.

#### ❖ **Networking Opportunities**

- Engage with key stakeholders in US-China relations;
- Participate in a private dinner with selected VIPs, following the welcome reception for USCBC's new president, Sean Stein, immediately after Forecast.
  - Dinner, limited to one executive from your company.

### **Sapphire Sponsorship – \$5,000**

#### ❖ **Access & Engagement**

- One (1) in-person complimentary conference registration
- Ten (10) virtual registrations
- Reserved seating for a senior executive at conference and luncheon.

#### ❖ **Branding Recognition**

- Acknowledgement as a conference underwriter across all marketing and publicity platforms including: USCBC website, conference agenda, social media platforms, holding slides, and verbal recognition at the onset of the conference.

#### ❖ **Exposure & Messaging**

- Corporate logo with link to company site featured in the digital meeting packet, shared with all conference attendees.

#### ❖ **Networking Opportunities**

- Direct access to key stakeholders and influencers in US-China business and policy communities.

**Don't miss the opportunity to align your company with one of the most important gatherings on US-China relations.**

*For any questions regarding sponsorship opportunities and the conference, please contact Yi Lin, Programs Manager, at [ylin@uschina.org](mailto:ylin@uschina.org).*